



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** WEDNESDAY, 25 JULY 2018  
**Time:** 2.00 pm  
**Venue:** COMMITTEE ROOM 3 - 2ND FLOOR WEST WING, GUILDHALL

**Members:** Deputy Catherine McGuinness (Chairman)  
Simon Duckworth (Deputy Chairman)  
Sir Mark Boleat  
Deputy Keith Bottomley  
Tijs Broeke  
Alderman Peter Estlin  
Anne Fairweather  
Sophie Anne Fernandes  
Christopher Hayward  
Deputy Jamie Ingham Clark  
Deputy Edward Lord  
Andrew Mayer  
Jeremy Mayhew  
Alderman William Russell  
Deputy Tom Sleigh  
Sir Michael Snyder  
James Tumbridge  
Alderman Sir David Wootton

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**John Barradell**  
**Town Clerk and Chief Executive**

# **AGENDA**

## **Part 1 - Public Agenda**

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on 28 June 2018.  
**For Decision**  
(Pages 1 - 10)
4. **BREXIT WHITE PAPER**  
The Director of Economic Development, the Director of Communications and the Remembrancer to be heard.  
**For Discussion**
5. **EDO MONTHLY UPDATE**  
Report of the Director of Economic Development.  
**For Information**  
(Pages 11 - 12)
6. **CORPORATE AFFAIRS UPDATE**  
Report of the Director of Communications.  
**For Information**  
(Pages 13 - 14)
7. **REMEMBRANCER'S MONTHLY UPDATE**  
Report of the Remembrancer.  
**For Information**  
(Pages 15 - 18)
8. **FILMING IN THE CITY**  
The Director of Communications to be heard.  
**For Discussion**
9. **CUSTOMER RELATIONSHIP MANAGEMENT (CRM) UPDATE**  
Report of the Director of Economic Development.  
**For Information**  
(Pages 19 - 22)

10. **CHAIRMAN OF POLICY AND RESOURCES' VISIT TO SWITZERLAND**  
Report of the Director of Economic Development.
- For Information**  
(Pages 23 - 26)
11. **CHAIRMAN OF POLICY AND RESOURCES' VISIT TO CHINA**  
Report of the Director of Economic Development.
- For Information**  
(Pages 27 - 34)
12. **CHAIRMAN OF POLICY AND RESOURCES' VISIT TO SAUDI ARABIA**  
Report of the Director of Economic Development.
- For Information**  
(Pages 35 - 38)
13. **LORD MAYOR'S RECENT VISITS**  
Report of the Executive Director of Mansion House and the Central Criminal Court.
- For Information**  
(Pages 39 - 104)
14. **EDO BUSINESS OBJECTIVES**  
Report of the Director of Economic Development.
- For Information**  
(Pages 105 - 110)
15. **COMMUNICATIONS BUSINESS OBJECTIVES**  
Report of the Director of Communications.
- For Information**  
(Pages 111 - 118)
16. **REMEMBRANCERS' BUSINESS OBJECTIVES**  
Report of the Remembrancer.
- For Information**  
(Pages 119 - 126)
17. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
18. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
19. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

**Part 2 - Non-Public Agenda**

20. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 28 June 2018.

**For Decision**  
(Pages 127 - 128)

21. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

22. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**